



## ***Transforming Marina Finances Together***

Ask yourself these five questions

1. Does your current credit card processor offer simplified pricing with fixed rates?
2. Does your current processor allow you to save money by offsetting the processing fees?
3. Does your current processor send text payment confirmations?
4. Does your current processor offer advanced two-way text communication with your tenants?
5. Can your processor pay your suppliers or track your internal maintenance tasks?

If you cannot answer YES to all these questions, then you are losing money. Marina Payments' full solution offers many advantages over a traditional payment processor. Nautical Software Solution and Marina Payments can offer your marina the following:

### **Payment Processing Service**

- Transparent guaranteed fixed rates – *Regardless of card type your rates are set in advance*
- Batch Processing – *Send month-end payments automatically*
- ACH/eCheck and Debit Card payments for free – *Your customer pays nothing*
- Offset Credit Card Processing Fees – *Your customer pays in the form of a convenience fee...*

*... Potentially saving your marina thousands of dollars*

***"We're more than a payment processor"***

### **Additional Financial Services**

- **Dedicated Account Manager**
- **Marina Website Integration with THE MARINA PROGRAM <sup>TMP</sup>**
- **Two-way Text Communication with payment text confirmation**
- **Advanced Online Slip Reservations**
- **Maintenance Tracker for Internal Marina Projects**
- **Advanced Email communication with Marketing Package**
- **Ability to Automate Your Accounts Payable**
- **Manage Vendors Payments**
- **Make Payroll**
- **And much more**



# TRANSFORMING MARINA PAYMENTS with The Marina Program



**MARINA PAYMENTS** has revolutionized the way marinas accept payments by providing solutions that help offset the cost of credit card processing fees. It targets **PROFITS - PROCESSES - PROCEDURES** that will improve your marina's bottom line and unlock hidden value in the process. Marina Payments reduces operational costs and lets marina and boat yard owners combine all critical operational functions into one integrated web-based platform.

## WHO WE ARE

The Marina Payments management team is comprised of financial and real estate property management professionals with over 30 years' experience, joined by marine industry experts at **Nautical Software Solution** with 40 years' experience, to provide a new and unique blend of financial management for **THE MARINA PROGRAM**. Marina Payments is the only company to offer new billing and payment technology.

## TAKE PAYMENTS

Yesterday's non-electronic collected payments cost you time and manpower. Our custom solutions help streamline the slip rental process and make it simpler for your tenants to make one-time or recurring payments. No more manually entering recurring transactions.

### KEY FEATURES

- Intuitive Payment Options** | Online web portals communicate directly through your website, mobile apps, from anywhere
- Payment types** | Credit Card, Debit Card, ACH/e-check, check for both online and month-end batch payment processing
- Transparent Rates** | Unlike traditional payment processors Marina Payments locks in a flat percentage rate for all credit cards
- Website Integration** | Allows your tenants to access their account through your existing website for online payments
- Back Office Integration** | Marina slip payment information flows directly into your marina management software
- Text Messaging** | Send payment confirmation via SMS and MMS text messaging - two-way communication with your tenants
- Offset Processing Fees** | With Marina Payments credit processing fees can be charged to the tenant as a convenience fee

## MAKE PAYMENTS

In addition to a full suite of options to accept tenant payments, Marina Payments gives you a powerful set of tools to help track internal marina maintenance projects, and remit payments to your contractors, suppliers, and all third parties. In many cases, our digital payments solutions can create opportunities for cost containment – and potential new revenue – by eliminating processing fees.

### KEY FEATURES

- Automate AP** | Streamline and control your accounts payable from a Web-based dashboard
- Pay Suppliers** | Buyer Initiated Payments (BIP) create opportunities to unlock hidden revenue
- Maintenance Tracker** | Track internal maintenance projects
- Manage Vendors** | From building contractors to facility maintenance, you are in control
- Control Purchasing** | Physical and virtual purchase cards simplify corporate purchasing
- Make Payroll** | Simplify employee payments with payroll card options

## WANT MORE?

Want to learn more about how converting to digital payments for receivables and payables can transform traditional cost centers into new revenue opportunities? Contact the team at Nautical Software Solution for a personal and private consultation. Let us put the power of our technology to work for you.

**For More Information Call 800-467-0982**  
*The Next Generation of Marina Management*

